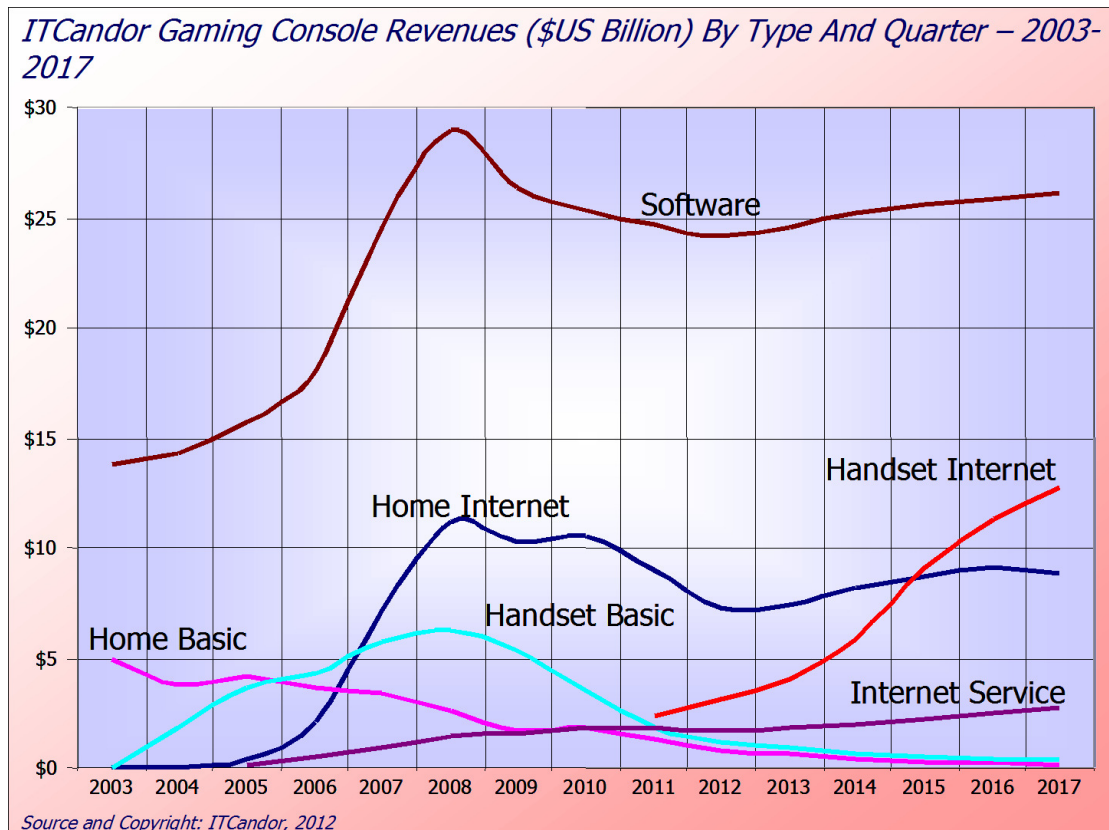


## ITCandor Gaming Tracker Fact Sheet

Our gaming console tracker is designed to help business planners in the supplier community keep abreast of the developments and sales in the world of dedicated gaming offerings. Our data covers Sony, Microsoft xBox and Nintendo platforms, with separate data for home and mobile devices. It also looks at gaming software sales from these companies and others.



You will receive a quarterly data set for gaming consoles including the following elements:

- Revenues (\$m current)
- Net Profit (\$m)

*Notes – all values at a country level can be quoted in local currency*

- Supplier Headcount
- Unit shipment and installed base
- Period – quarterly and annually from Q1 2003
- Forecasts – quarterly and annually from Q4 2011-Q4 2017
- Region – The Americas, Asia Pacific, EMEA
- Continent – The Americas, Asia Pacific, Europe, Middle East, Africa
- Country - Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Czech Republic, Denmark, Egypt, Finland, France, Germany, Greece,



Hungary, India, Iran, Ireland, Israel, Italy, Japan, Mexico, Netherlands, Nigeria, Norway, Other Americas, Other Asia Pacific, Poland, Portugal, Rest of Africa, Rest of Europe, Rest of Middle East, Romania, Russia, South Africa, Spain, Sweden, Switzerland, Turkey, UAE, UK, USA

*Notes – customers can select from these countries for customised coverage*

- Vendors – Microsoft xBox, Nintendo, Sony, Activision Blizzard, Electronic Arts
- Dimension - Home, Handset, Internet Service, Software
- Internet access

Our data set is supplied in Microsoft Excel Pivot table format, is updated quarterly and is available by the end of the second month following the quarter end (e.g. February, May, August and November)

Price - £4,995 for an annual subscription to this tracker including market data and forecast delivered in each quarter.

Region	(All)
Annual	(All)
Continent	(All)
Country	(All)
Networked v DAS	(All)
Type	(All)
Vendor	(All)



Data	Vendor 2	Quarter															
		Q103	Q203	Q303	Q403	Q104	Q204	Q304	Q404	Q105	Q205	Q305	Q405	Q106	Q206	Q306	Q406
Revenue (\$m)	EMC	\$677	\$723	\$721	\$862	\$805	\$837	\$854	\$987	\$923	\$962	\$981	\$1,170	\$1,104	\$1,036	\$1,169	\$1,316
	HP	\$667	\$636	\$685	\$744	\$743	\$693	\$726	\$795	\$787	\$753	\$786	\$853	\$839	\$796	\$842	\$935
	NetApp	\$228	\$223	\$217	\$232	\$257	\$279	\$291	\$312	\$339	\$341	\$355	\$394	\$437	\$458	\$471	\$522
	IBM	\$541	\$678	\$666	\$903	\$596	\$866	\$718	\$855	\$650	\$1,046	\$884	\$1,098	\$738	\$996	\$947	\$1,220
	Dell	\$249	\$270	\$295	\$320	\$293	\$294	\$310	\$365	\$404	\$391	\$411	\$511	\$494	\$502	\$541	\$589
	Hitachi	\$449	\$344	\$417	\$433	\$532	\$420	\$458	\$419	\$517	\$381	\$442	\$399	\$496	\$411	\$474	\$428
	Oracle/Sun	\$367	\$423	\$352	\$376	\$346	\$427	\$322	\$335	\$292	\$351	\$430	\$569	\$561	\$702	\$491	\$613
	Fujitsu/FSC	\$580	\$381	\$553	\$548	\$855	\$494	\$583	\$579	\$758	\$614	\$692	\$678	\$773	\$659	\$773	\$810
	Sony	\$110	\$115	\$135	\$156	\$148	\$168	\$179	\$186	\$167	\$170	\$174	\$193	\$170	\$179	\$191	\$193
	NEC	\$34	\$21	\$25	\$27	\$38	\$24	\$26	\$27	\$39	\$23	\$34	\$26	\$38	\$21	\$33	\$22
	Dot Hill	\$3	\$4	\$5	\$5	\$4	\$6	\$5	\$6	\$5	\$6	\$5	\$5	\$5	\$6	\$5	\$5
	Bull	\$7	\$9	\$8	\$9	\$7	\$8	\$7	\$10	\$8	\$10	\$7	\$11	\$7	\$9	\$7	\$11
	Other	\$1,364	\$1,278	\$1,330	\$1,860	\$1,510	\$1,350	\$1,364	\$1,753	\$1,328	\$1,172	\$1,293	\$1,634	\$1,180	\$1,179	\$1,155	\$1,693
Unit	EMC	16,914	17,949	17,764	21,080	19,560	20,178	20,424	23,419	21,725	22,438	22,685	26,819	25,071	23,308	26,039	29,018
	HP	178,569	170,957	184,546	201,187	201,519	188,659	198,221	217,666	216,347	207,488	217,344	236,503	233,486	222,610	235,674	262,694
	NetApp	5,427	5,332	5,215	5,603	6,253	6,819	7,139	7,688	8,403	8,496	8,892	9,919	11,049	11,628	12,037	13,410
	IBM	49,122	61,686	60,793	82,570	54,604	79,545	66,085	78,907	60,158	96,901	82,055	102,151	68,836	93,048	88,623	114,383
	Dell	25,700	27,949	30,546	33,210	30,492	30,720	32,440	38,236	42,419	41,212	43,333	54,007	52,401	53,368	57,581	62,778
	Hitachi	24,448	18,597	22,385	23,059	28,157	22,056	23,845	21,632	26,491	19,327	22,231	19,896	24,448	20,075	22,883	20,455
	Oracle/Sun	29,460	34,050	28,413	30,433	28,081	34,747	26,272	27,405	23,949	28,876	35,447	47,041	46,475	58,278	40,873	51,114
	Fujitsu/FSC	75,637	50,420	72,850	72,709	113,045	65,422	77,715	77,696	101,866	82,669	93,689	92,002	105,008	90,005	105,805	111,172
	Sony	10,290	10,900	13,084	15,401	14,918	17,185	18,576	19,645	17,933	18,594	19,294	21,820	19,435	20,817	22,523	23,175
	NEC	4,737	2,974	3,549	3,831	5,411	3,331	3,632	3,809	5,505	3,249	4,835	3,670	5,445	3,081	4,703	3,216
	Dot Hill	37	58	62	70	59	85	70	81	72	83	68	71	75	85	71	77
	Bull	331	397	347	433	335	377	323	482	384	453	347	528	341	449	324	538
	Other	476,592	448,513	468,470	657,871	536,318	481,125	488,147	629,908	478,083	424,298	469,845	596,139	432,036	433,003	420,288	627,200
Total Revenue (\$m)		\$5,276	\$5,106	\$5,408	\$6,474	\$6,137	\$5,866	\$5,942	\$6,628	\$6,216	\$6,218	\$6,493	\$7,541	\$6,842	\$6,957	\$7,098	\$8,358
Total Unit		897,264	849,783	906,025	1,147,457	1,038,752	950,249	962,889	1,146,575	1,003,334	954,063	1,020,063	1,210,566	1,024,107	1,030,355	1,043,424	1,319,230